

# WHY VIETNAM FOR SOFTWARE OUTSOURCING?

**Gartner**

Vietnam is an Asia Tier 1 emerging-market location, Top five location for outsourcing

GARTNER'S LEADING GLOBAL LOCATIONS FOR OFFSHORE SERVICES, 2016

**THOLONS**

Ho Chi Minh City in Top Outsourcing Cities in 8 consecutive years

THOLONS TOP OUTSOURCING DESTINATIONS, 2009-2016

**AT Kearney**

Vietnam is in the Top Ten Global Services Location

A.T. KEARNEY'S GLOBAL SERVICES LOCATION INDEX, 2011 & 2009

**CUSHMAN & WAKEFIELD**

Vietnam is ranked 1 in pioneering locations and 1 in cost environment

CUSHMAN & WAKEFIELD BUSINESS PROCESS OUTSOURCING AND SHAPED SERVICE LOCATION INDEX, 2016

## VIETNAM - A NEW ASIAN HIGH TECH HUB

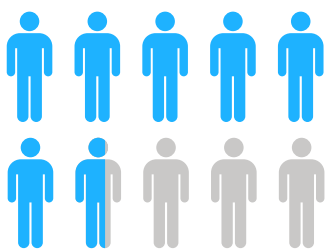
Investment to manufacture/develop high tech products by



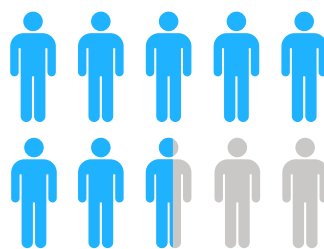
R&D outsourcing from



## YOUNG AND ENERGETIC POPULATION



**68%**  
of 93.4M population under 40



**76.6%**  
of Vietnam's population are in working age



**94.5%**  
Literacy rate



**445**  
universities/colleges  
**2.1M**  
students

Source: General Statistic Office of Vietnam, 2016